

# Samples

## Sample Research Topic

Decline in Consumer Financing in Pakistan

## Problem Statement

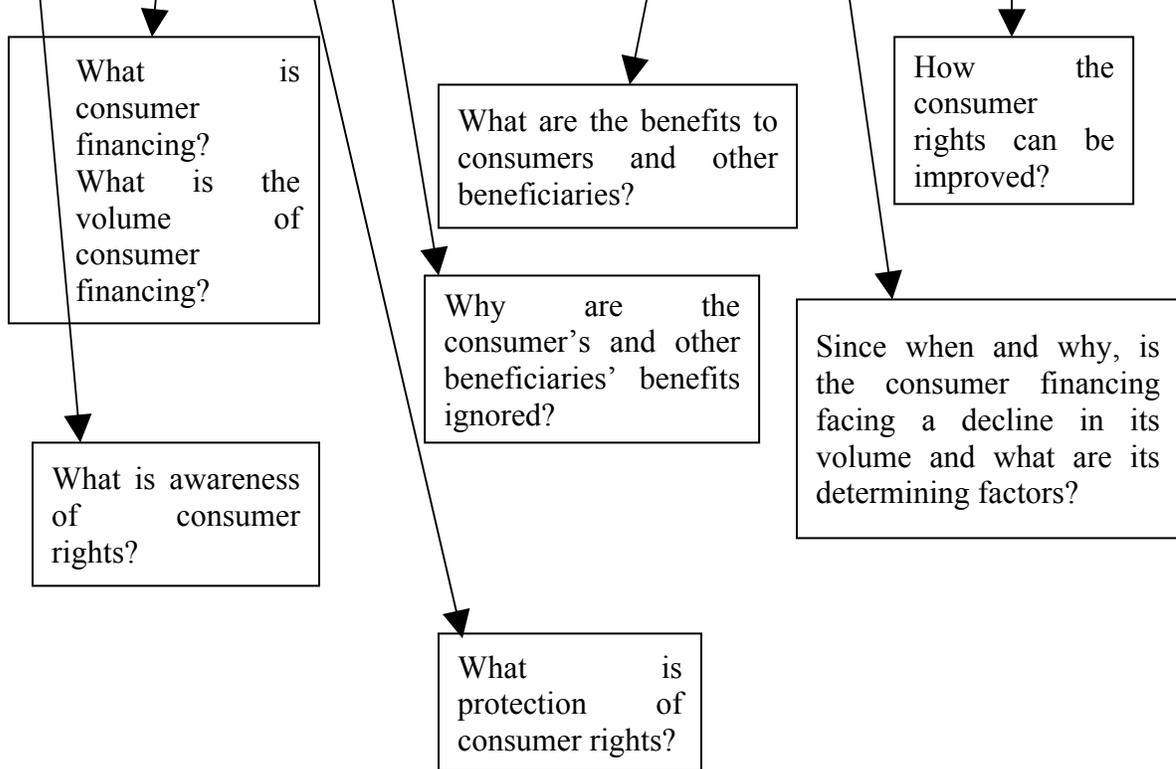
A problem statement is an understandable, comprehensive but concise description of the issue to be discussed. It may contain more than one question to be answered.

## Sample problem statement (Based upon research topic):

Currently, the volume of consumer financing in Pakistan is declining. Consumer banking in Pakistan is at present ignoring the benefits to consumers and other beneficiaries. Consumer banking in Pakistan needs to be watched independently for improvement, awareness and protection of consumer rights.

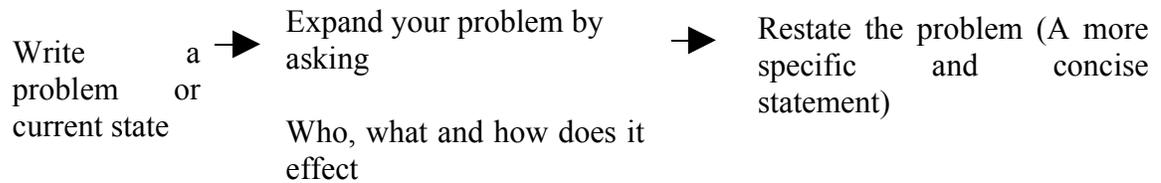
## Questions in a Problem statement (Problem questions)

Currently, the volume of consumer financing in Pakistan is declining. Consumer banking in Pakistan is at present ignoring the benefits to consumers and other beneficiaries. Consumer banking in Pakistan needs to be watched independently for improvement, awareness and protection of consumer rights.

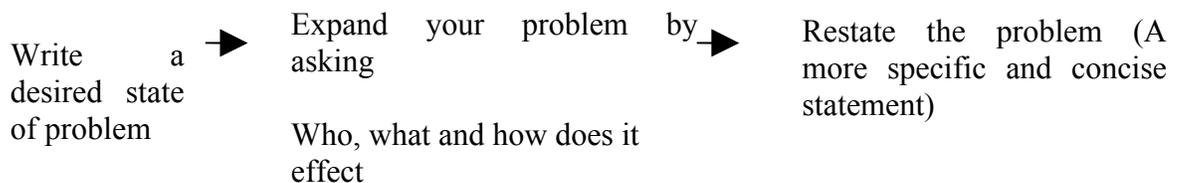


# How to write a problem statement

## Define the current status of problem



## Define the future and desired status of problem



## Combine both current and future state

Now combine current and future state and create a problem statement. It will take 2 to 3 attempts to make it clear, concise, understandable yet comprehensive. Following criteria should be met in order to develop an effective problem statement.

- Your focus should be only on a single problem (although it may address multiple problems called problem questions)
- It should be in 7 to 10 lines
- It doesn't suggest a solution